

COUNTRYSIDE FOR ALL – Report

Report for LAF meetings 16 & 26/01/19

1. COUNTRYSIDE FOR ALL ROUTES

1.1. Lincolnshire

We have 1000 of each of the 12 route leaflets where we had low stock printed by DPS digital. A portion of these have been delivered and have been collated into the folders. The balance is being stored by DPS Digital until we request for them to be delivered.

We will be asking DPS Digital if they will undertake the outstanding work Printtalk, quoted for, to enable us to clear the backlog of route leaflets which require designing and printing.

The only route leaflet we have not addressed is the Gibraltar Point leaflet. Once the backlog of printing work is cleared we will look for funding for this leaflet.

1.2. Rutland

The Rutland route leaflet folders funding, was initially going to be with the Choice Unlimited 2019 grant funding application but we will now look at sourcing it through a different funding body.

2. DEMENTIA FRIENDLY WALKS – RUTLAND

The training for the walk leaders has been agreed as 6th February 2019.

3. RIDING FOR THE DISABLED

Mount RDA have now received their leaflets from Irwin Mitchell and have supplied us with 200 for our Choice Unlimited events.

4. CHOICE UNLIMITED EVENTS

4.1. Rutland

4.1.1. 2018 Feedback

We were fortunate to have the Rutland Youth Council registering our visitors and recording their feedback. The high level results can be seen in appendix A attached. We will be using this information together with the more detailed feedback information to address issues for the 2019 event. We have already spoken to Iliffe Publishing and Rutland Radio on how they can help us deliver better results in 2019.

Whilst we did have some visitors from Uppingham, none were picked up in the sample, so it is clear we need to address this. We have now included Ron Simpson from Uppingham First in our working group. This has already proved useful, as a number of ideas have been generated on how we can attract more people from Uppingham.

The visitor satisfaction was judged on a sample of 36 visitors. All 36 stated it was worth coming to the event and rated it on average 4.7 where 5 is excellent and 1 is poor. All stated they will be attending the 2019 event. The main concern from the visitors was being the lack of space.

28 exhibitors attended the event. Most were from Rutland or Leicestershire. Others came from:

Job Centre – Spalding/Stamford

Nick Markham Travel – Skegness

RIDC – London

When the exhibitors were asked “Was it worth coming?” All said yes apart from SENDIAS who said it was borderline. Her issue was inadequate Wifi. When asked “Was it value for money?” All said yes apart from SENDIAS who said it was borderline. When asked if they would be attending the 2019 event all said yes including SENDIAS. The main concern from exhibitors was lack of space.

Whilst we did not do a detailed feedback survey for activity providers their main issue was lack of space.

4.1.2. 2019 Event

We applied for funding for the 2019 event to the Rutland Healthy Living Grant. Surprisingly and unfortunately we did not win funding from this grant. So we are now applying to Tesco Bags of Help and any other grants that we feel may be able to support the event.

The major issue besides funding the event is how we increase the size of the venue. Our best option to date is to have a free standing marquee with a joining corridor to the pavilion building. The price of hiring a suitable 27mt by 12 mt marquee with flooring, lighting etc is £3828 including VAT.

We have some funds from the Lottery, which were allocated to the LAF for event table cloths, a pop up banner and our display at Leicester, which have not been spent yet. These funds could be diverted to help contribute towards items required for the 2019 Rutland Choice Unlimited event. In order to divert these funds we need agreement from the LAF and the Lottery.

ACTION: LAF – Vote on whether the LAF is in agreement with diverting the funding from the LAF requirements to the Rutland 2019 Choice Unlimited event.

ACTION: John Law – If the LAF agrees with diverting the funding, discuss and get approval from the Lottery and action accordingly.

4.2. Lincolnshire

At least 3 emails have been sent to Healthwatch Lincolnshire requesting guidance on prioritising the location where the events should be held, outside the three in the proposed locations. It seems strange that they have just been awarded a three year contract by Lincolnshire County Council but choose not to respond on this matter.

The venues chosen for the Lincolnshire Choice Unlimited events are the Richmond Holiday Park Skegness, the Peter Paine Performance Centre Boston and the Springfield Event Centre Spalding. We have a sponsor who has offered to pay for the venue at Skegness. Funding opportunities are also available for all three events.

Unfortunately after three meetings with representatives of the organisations in the working group, it is apparent that there is not the interest in delivering further Choice Unlimited events for the disabled, elderly and carers in Lincolnshire. **Obviously there is a need to help improve the health and wellbeing of the disabled, elderly and carers in Lincolnshire but without the support of other key Lincolnshire organisations, it is something the LAF cannot deliver on its own. With regret I have had to inform some other organisations not on the working group who wanted the event, that the Choice Unlimited events will not take place in Lincolnshire, unless there is a significant change in attitude of the key stakeholders who represent the disabled, elderly or carers of Lincolnshire.**

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